



**Our Vision: No one lives in poverty because of poor eyesight;  
no one lives with poor eyesight because of poverty**

**Chief Executive Officer required for the next exciting phase of Vision Action**

**Location: Ghana**

**(With the ability to travel internationally to country programmes in  
Ethiopia, Sierra Leone and Zambia and to the UK)**

Vision Action, formally Vision Aid Overseas, is a UK-based charity, with a focus on fighting poverty by transforming access to eye care services in lower- and middle-income countries in Africa. We develop programmes that integrate training, primary eye care, school eye health and facility developments into national and regional eye care plans, seeking always to be responsive to local need. In this way, we help children to learn and adults to earn so that they can provide for their families. Currently, the organisation has programmes operating in Ethiopia, Ghana, Zambia and Sierra Leone with a support office in the UK.

We are seeking to appoint a new **Chief Executive Officer**, who will focus on ensuring that the organisation continues to make a substantial impact in addressing uncorrected refractive error and driving forward better more equitable primary eye health globally. The CEO will lead the management of the organisation; playing a critical role in the overall leadership and management of Vision Action and will be vital in securing the future success of the organisation. Vision Action is in an exciting period, with a new strategy to 2030 that the new CEO will play a pivotal role in. The successful candidate will be a dynamic leader who shares Vision Action's ambition and who is inspired by the opportunity to help shape the future of the organisation and the people it serves. The priority is to raise awareness of the Charity with key stakeholders, lead all fundraising and external communications and ensure programme excellence.

You will focus on ensuring that Vision Action continues to make a substantial impact in addressing uncorrected refractive error and driving forward better more equitable primary eye health globally. The CEO will lead the management of the organisation; advise the Trustees on the strategic direction of the organisation and implement key decisions; and promote Vision Action and its mission, values, and objectives in everything they do. Reporting directly to the Chair of the Board of Trustees, the post will play a critical role in the overall leadership and management of Vision Action and will be vital in securing the future success of the organisation. The successful candidate will be a dynamic leader who shares Vision Action's ambition and who is inspired by the opportunity to help shape the future of the organisation and the people it serves.

We are looking for a CEO who can:

- Lead and manage the organisation, working with the Board to ensure that organisational structure and accountabilities are aligned with strategic and operational requirements, and implementing change as required.
- Develop Vision Action's strategic and operational plans for regular review by Trustees.
- Actively secure diverse sources of funding and income generation (including corporates and HNWI's), identifying and cultivating new opportunities for Vision Action and securing 6-7 figure grants.
- Develop a sustainability plan with contingency reserves.
- Build and develop relationships and key networks.
- Provide vision and communicate a clear and inspiring strategic direction.
- Motivate and align staff and their work to Vision Action's strategy.
- Represent and develop Vision Action's public profile, being a visible ambassador.
- Maximise the impact of the wider vision sector through engagement and collaboration with other organisations, championing primary eye care.
- Ensure Vision Action is values and principles led and ethical in all its activity.

**This position is for those with current residency and right to work in Ghana**

If you are interested in finding out more, please contact the Vision Action Chair Designate Tony Hulton at [chairdesignate@visionaction.org.uk](mailto:chairdesignate@visionaction.org.uk) before **23<sup>rd</sup> August 2024**.

Applications for this role should be made via CV with a 2-page (max) Supporting Statement detailing your interest, and the particular skills and knowledge you can bring to the role and details of your current salary, sent to [recruitment@visionaction.org.uk](mailto:recruitment@visionaction.org.uk)

**Closing date for applications is 6<sup>th</sup> September 2024 with interviews held thereafter.**